



abby dye

UX & GENERAL DESIGNER

work experience

jul 2019 – now

Digital Hyve
Digital Graphic Designer

Working with the design team on internal creative, client advertisements, website projects, and large-scale client campaigns.

dec 2019 – may 2020

Imperium Gaming eSports
Creative Director

Along with design work, the job encompassed working with the higher level management of the team to bring on new creative talent and keep consistent branding standards. Also worked on higher-level project ideas for promotional needs.

may 2019 – dec 2019

Imperium Gaming eSports
Graphic Designer

Helped set up and standardize the creative used by all aspects of the team members and managers. Assisted and set up brand standards for the team.

aug 2018 – nov 2019

ControlConcepts USA
Freelance Designer

Freelance design and consultation for the marketing department. Assigned various creative projects for assets used for clients and trade shows.

may 2017 – may 2019

RIT Student Affairs
Graphic Designer

Teamed with other student designers and our department head to keep branding consistent on digital and print design related to student events and information.

apr 2016 – sep 2016

inSync Training LLC
Contract Graphic Designer

Assisted art director in making creative assets to be used by the internal team and website for publishing.

social

LinkedIn: @getdyed

Instagram: @getdyed

Website: dye-designs.com

contacts

860.326.1467

abigail.g.dye@gmail.com

education

Rochester Institute of Technology
2015-2019

Bachelors in Fine Arts (Graphic Design)
Minor in English (Creative Writing)

National Novel Writing Month 503(c)(3)
2013-2020

Young Writers Program ('13-'16)
NaNoWriMo Participant ('17-'20)